

Integrated Rurban Development and Climate Resilience Project (IRDCRP)

Value Chain Development Specialist – Category C

Terms of Reference (TOR)

01. Introduction to the Project

The Integrated Rurban Development and Climate Resilience Project (IRDCRP) is implemented under the Ministry of Agriculture, Livestock, Lands & Irrigation and jointly funded by the Government of Sri Lanka (GOSL) and the World Bank (WB). The IRDCRP is a five-year development project (2025–2030) with a total investment of US\$ 103 million. The project has been designed to uplift small- and medium-scale holdings in agriculture, livestock, fisheries, and plantation for addressing critical gaps along the value chain from farm to folk. Its primary objective is to enhance productivity, competitiveness, and climate resilience in agri-food production within project areas, thereby empowering rural communities, strengthening food security, and ensuring sustainable growth for the nation.

The project objective is to improve climate resilience of farmer families and productivity of irrigated agriculture in selected climatically vulnerable Hot-Spot Areas in Sri Lanka. This will be achieved through increased adaptation of climate-resilient agricultural practices and technologies, and increased access to markets in targeted smallholder farming communities. Project beneficiaries will include smallholder farmers, producer organizations, and agribusiness entrepreneurs who will benefit from improved and modernized irrigation, drainage and flood protection systems; adoption and dissemination of advanced CSA technologies on high efficiency irrigated agriculture techniques and practices; agriculture diversification; and improved market access.

02. Job Profile

The Value Chain Development Specialist (VCDS) will be responsible for developing and implementation of Value Chains of all sectors covered by the project under components 1 and ensure smooth Implementation of Value Chain Development Projects (VCDPs).

03. Duties and Responsibilities

- Investigate existing Value Chains of Producer Organizations (POs) of local and foreign-funded projects and identify strong value chains and poor value chains and reasons for success and failures
- Provide leadership to develop and implementation of the value chain under the components 1 of the project and make sure to reach the objective of the project

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- Develop value chain strategies and work to link existing value chains of POs/PUCs to new markets to assist in submitting business plans of EOIs and implement value chains.
 - Assist POs / PUCs develop new value chain strategies to submit business plans of EOIs and implement value chains.
 - Guide the project team, stakeholders and Implementation Support Firm (ISF) in developing value chains and ensure smooth Implementation of VCDPs
 - Provide technical support to stakeholders including project team on areas of VCD such as; Agriculture, Livestock, Plantation, Aquaculture ect.
 - Provide support to establish functional partnership with stakeholders, private sector, finance institutions and value chain actors
 - Contribute to develop annual work plans of the project in relation to VC
 - Develop mechanism to link micro-entrepreneurs with input suppliers, and establishing market linkages
 - Develop collaboration with private sector to provide embedded technical services, especially to improve product quality, packaging, and branding
 - Support value chain development by facilitating the
 - * identification and development of new market opportunities
 - * upgrading of value chains
 - * building of market linkages
 - * support to producers to meet market requirements
 - * strengthening of service markets
 - * policy/enabling environment improvements.
 - Documenting success stories, best practices, innovative models emerging out of project value chain interventions and disseminating them at various forums as relevant.
 - Training and capacity building of staff of relevant implementing agencies in value chain development and management
 - Any other duties assigned by the project director

04. Skills

- Excellent working knowledge of English, both verbal and written; Fluency both written and verbal in Sinhalese/Tamil
- Specialized training or a certificate in World Bank funded projects will be an advantage and experience with the World Bank or similar projects is preferable.
- Experience working on development and management of similar nature projects
- Managerial, leadership and staff motivation.

- Financial management and administrative skills.
- Data analysis and report writing.
- Be able to use the MS Office package (Word, Excel and PowerPoint)
- Problem Solving / Coordination Collaboration.
- Excellent communication and organization skills.
- Have the ability to take a strategic view of the results to be delivered and to conceptualize how the IRDCR project can fit into the overall development objectives in the project area.
- Ability to work under pressure and work extra hours when required.

05. Category C - Basic Qualifications and Experience Required

(1) or (2) below.

01. A Bachelor's Degree in the relevant field.

and

A Postgraduate Degree (Masters) Qualification in the relevant field/ An Associate Membership or a similar professional qualification obtained from a recognized professional body in the relevant field/ A membership of Professional Computing Association and Certification related to Computing and Project Management (For IT Specialist).

with

At least 08 years of experience in the relevant field at a managerial level.

02. Class I officer of a government All-Island Services or a similar status in the relevant field.

and

A Postgraduate Degree (Masters) Qualification in the relevant field.

with

At least 02 years of experience in the Class I post or a similar status in the relevant field.

06. Travels to Project Areas

Require to travel project implementation areas when required

07. Duty Station

PMU at Colombo/Battaramulla